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## AN UNDERSTANDING OF DECLINE IN FACE TO FACE COMMUNICATION DUE TO TECHNOLOGY AMONG STUDENTS

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### **ABSTRACT:**

*As per definition face-to-face communication is a concept in sociology, linguistics, media and communication studies describing social interaction carried out without any mediating technology. Communication is the act of conveying meanings from one entity or group to another through the use of mutually understood signs, symbols, and semiotic rules. Today's technology has simplified the means of communication and changed the way of people communicate. In this study we have analyzed a field observation conducted online survey to figure out the level of the engagement people have with their smart phones/ other technologies via face to face communication.*

*The objective include to examine the relationship between internet users and students face to face communication, to find out whether internet usage is weakening their desire for face to face communication.*

**Keywords:** *technology, communication, declination of face to face communication, students, smart phones.*

### **INTRODUCTION:**

The Introduction to the internet appeared to have changed the process of communication from interpersonal to computer mediated communication. Technology has become an integral part of the way that people communicate with one another and has increasingly taken the place of face-to-face communication. Technology has influenced the world in many positive ways.

Unfortunately, research shows that mobile technology is affecting communication in a negative way when it comes to sociability and face-to-face communication. Today students spent most of their time on internet, chatting, interacting and establishing cordial and strong relationship with people sometimes thousands of km away .But, because of that, our society has been known to have less communication between people. Others will say that because of our advanced technology, we have more communication methods now more than ever before. It's both a problem and advantage to our society. It's verbal communication that people are really meaning in this context. It's more convenient to send an email or a text message than to just walk up to someone and shake their hands, and introduce yourself.

### **OBJECTIVES:**

1. To understand the impact of decline in face to face communication.
2. To know about the decline in face to face communication among teenagers.
3. To find out whether internet has reduced the time spent interacting with family members.
4. To find out whether internet usage has reduced their face-to-face interaction with friends.
5. To determine whether the use of internet has decreased their desire face to face communication with family.

### **HYPOTHESIS:**

H0:- There is no impact or decline in face to face communication among teenagers due to technology.

H1:-There is impact or decline in face to face communication among teenagers due to technology.

### **REVIEW OF LITERATURE:**

MD K.A.M SHARIFF

S.HARIS

Technology, destroying the sense of interactions we have with others, disconnecting us from the people around us, and leading to a looming sense of isolation in today's society. Instead of spending time in person with family and friends, we just call, text or instant message them. It may seem simpler, but we ultimately end up seeing our friends face to face a lot less. Tons of texts can't replace an hour spent chatting with a friend over lunch. And a smiley-face emoticon is cute, but it could never replace the joy of listening or talking with your best friend in real time.

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The growth and spread of digital media technologies as well as their changing capabilities seriously enables (or disables) interpersonal, community and individual communication, as well as significantly affecting what it means to be literate and to learn in the 21st-century. In that field, a study for Vandana et al, (2016 ), showed that adolescent's is more inclined towards using mobile phones for activities other than communication than older generation because in adolescence stage, people are more susceptible to changing fashion trends and style, building them more Tech savvy which creates certain behavioral disorders. The fame of the mobile phones is followed by an alarm towards the detrimental effects of cell phone radiation, Fatigue, headache, decreased concentration and local irritation and burning are the major effects of excessive usage of mobile phones.

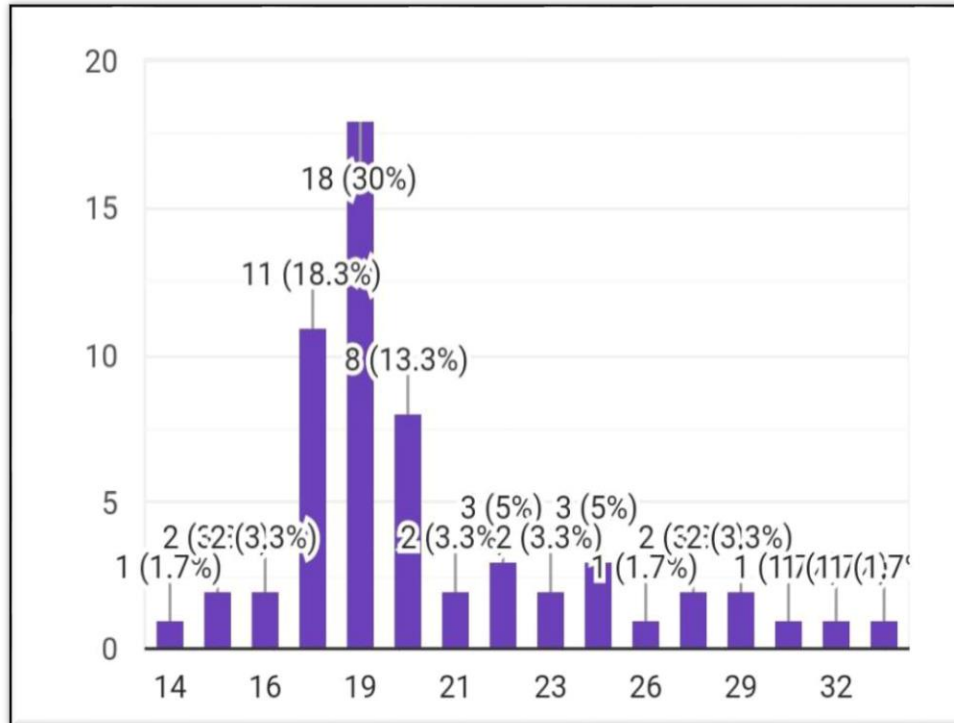
### **RESEARCH METHODOLOGY:**

This study is based on both primary and secondary data. Primary data is collected through questionnaire method. Secondary data is collected through various research papers, articles, and publications

## Primary Data

### ANALYSIS AND INTERPRETATION OF DATA:-

TABLE:1 AGE OF THE RESPONDENTS:



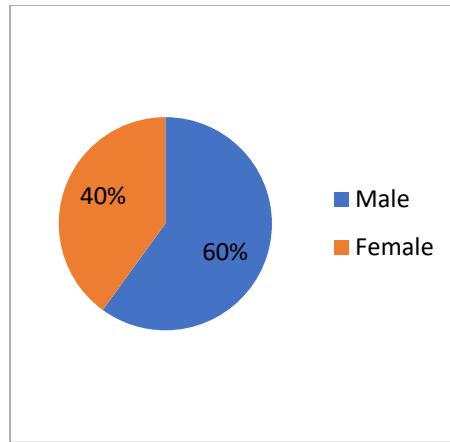
(Figure1)

Our study is based on students of Satish Pradhan Dyansadhana College, thane the method of primary data collection is online questionnaire method and the number of respondent is 60. The first figure shows that the majority of the respondents range from age 19 to 20years.

Table:-2 Percentage of Gender:

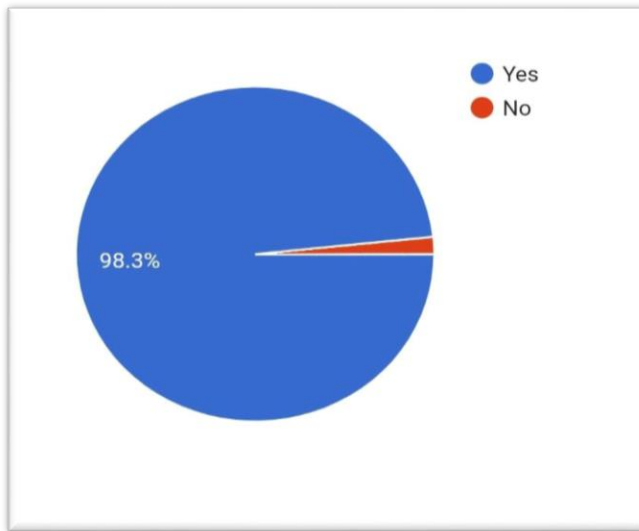
Our study is based on students of Satish Pradhan Dyansadhana College, thane the method of primary data collection is online questionnaire method and the number of respondent is 60.

The second figure shows the no. of male and female respondent where 60 male and 40 female responses recorded.



(Figure2)

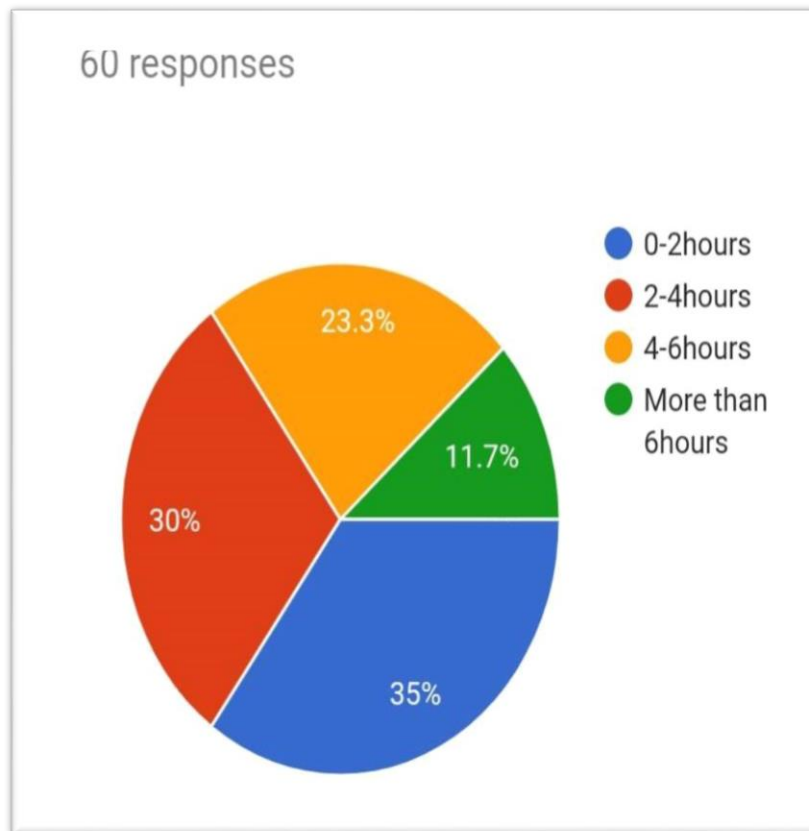
TABLE:3 Do you own a smart phone?



(Figure3)

The next questions asked to the respondents about whether they own a smart phone or not. Here the response for the question was positive as majority of our respondents that is 98.3% owned smart Phones or Tablets.

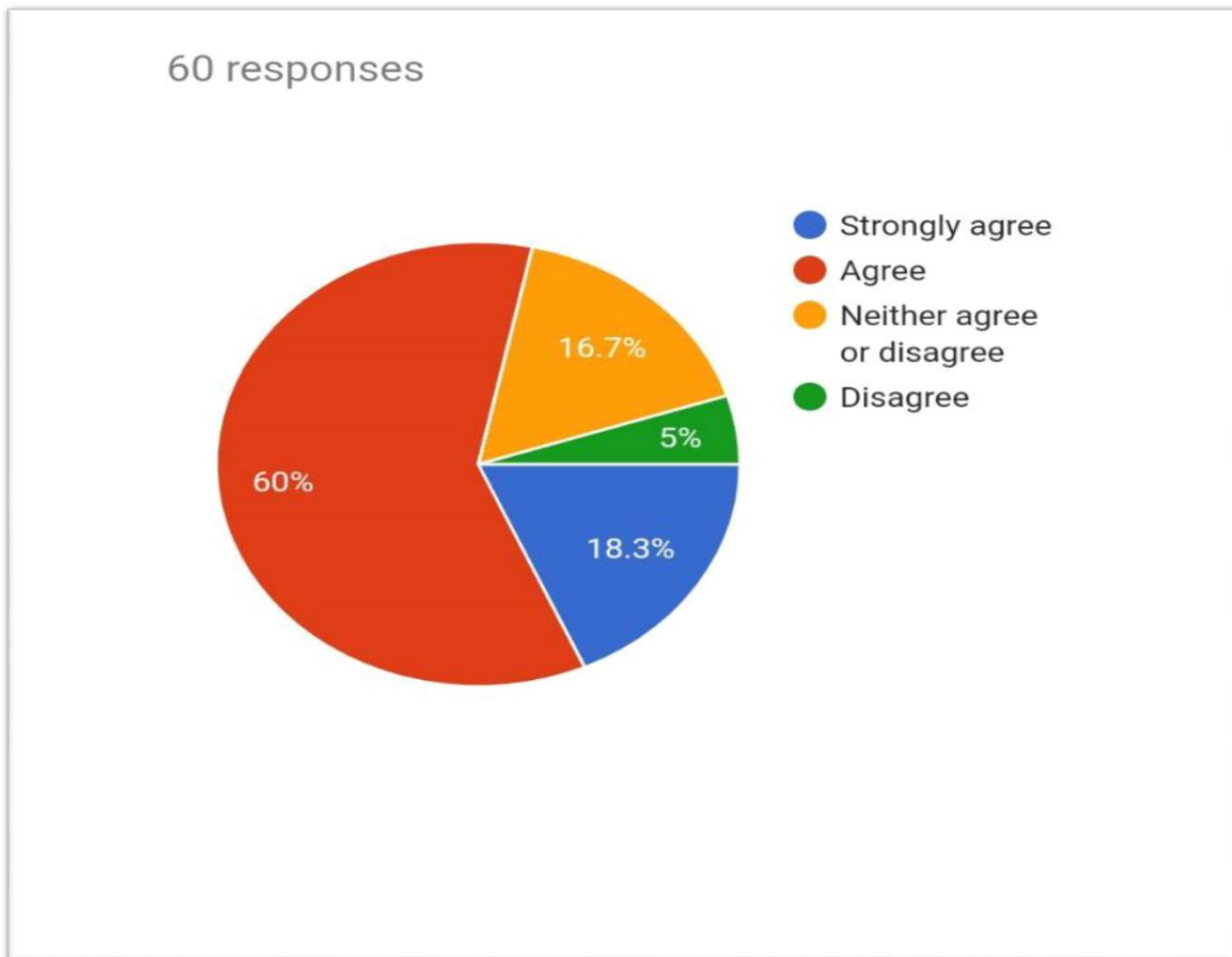
TABLE: -4 How frequently do you use your smart phone or tablet per day?



(Figure 4)

The next questions asked to the respondents how frequently they used smartphones the response for the same was among 30% of the respondents use mobiles or tablets more than 2hours a day and 35% of the respondents use for less than 2hours with 11.7% people admitting that they use smart phones for more than 6 hrs.

TABLE:5 Does it bothers you when your friends or family use technology while

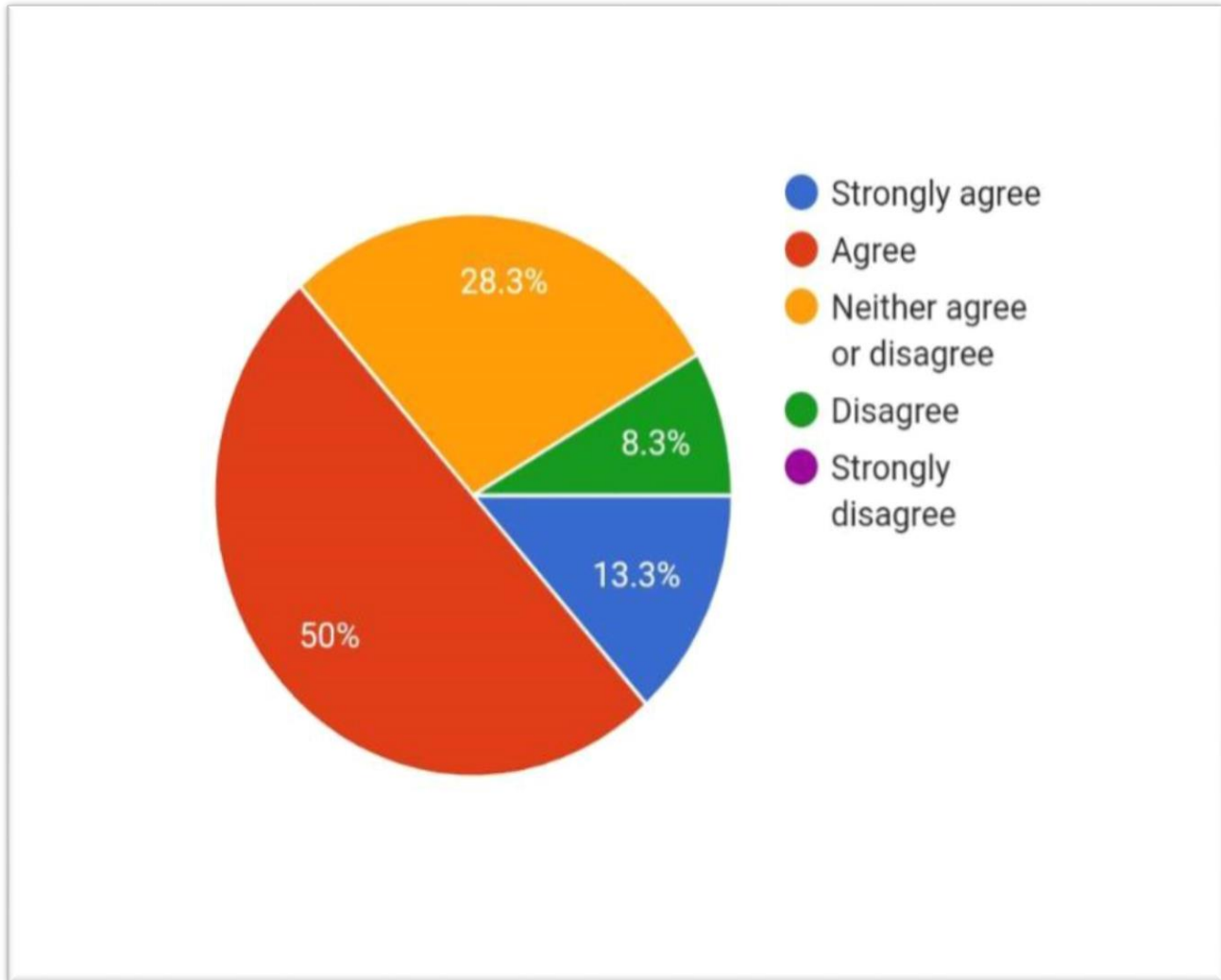


spending time with you?

(Figure5)

Further the respondents were asked about whether it bothers their family, friends and family so some respondents agreed that while spending time with family and friends they always use smartphones or tablets. The majority of the respondents i.e. 60% agreed that it bothers them when his or her family or friends use mobile phones and only 5% of the respondents disagreed that it rarely bothers them while spending time with friends or family.

TABLE: -6Did you think the presence of technology while spending time with others affects face to face interpersonal communication negatively?



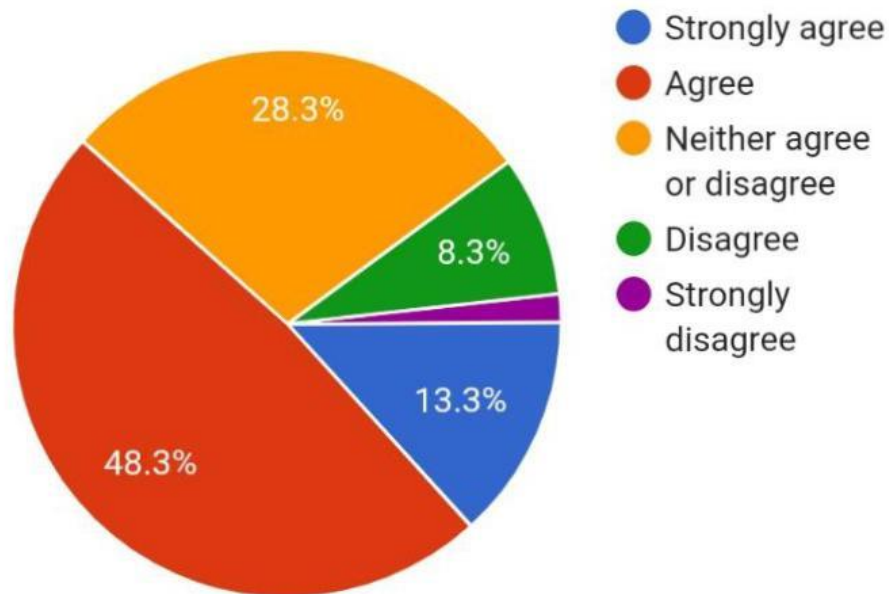
(Figure6)

The majority of the respondents i.e. 50% agreed and 13.3%strongly agreed and believed technology negatively affects their face to face and only 8.3% did not. 28.3% neither agreed nor disagreed.



TABLE:7 Did you notice a degradation in quality of your conversation with others when technology is present or being used?

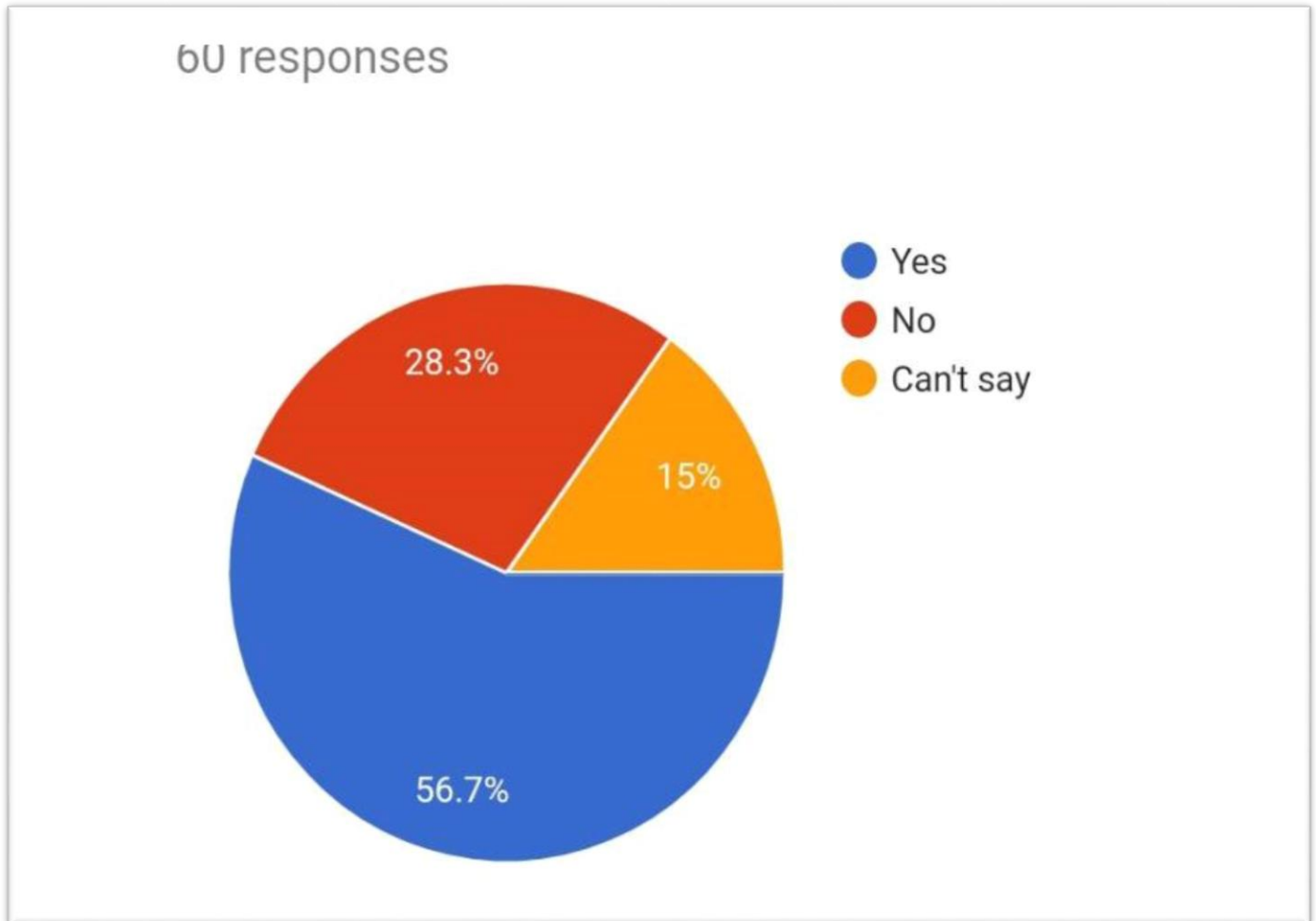
60 responses



(Figure 7)

Our research finds that 48.3% of the respondents agreed on that there is a degradation in quality of their conversations due to technology whereas only 8.3% of the respondents disagreed. 28.3% of the respondents neither agreed nor disagreed.

TABLE:8 Does communication through internet is more appealing to teenagers than face to face communication?



(Figure8)

When asked this question 56.7% majority of our respondents agreed on that communication is much better on internet than in face to face communication and 28.3% said it is not as appealing as face to face communication.

### **FINDINGS OF THE STUDY:**

Our study is based on people's declination in face to face Communication due to technology among students. The region for the study is thane region specifically students if department of

accounting and finance of Satish Pradhan Dyanasadhana college, thane. The findings from the study is that due to technology people are spending more time in communicating through technology for example using social media as a medium rather communicating face to face . Here we can say that there are be positive influences, as technology has totally revolutionized the way we do almost everything these days, but one of these impacts, unfortunately, seems to be primarily negative; the decline of communication in modern society.

## **CONCLUSION:**

The following conclusions are therefore drawn that, face to face communication with their family members has reduced as a result of the use of Internet by the students who appear to spend more time on the internet than engaging in face to face communication with their family members. The use of the Internet by the students has reduced their face to face communication with their friends. These is partly because they spend more time on the internet and therefore have little time for interaction with their friends...Since they spend more time on the internet and hardly have time for face to face communication with the family due to the time spend engaging others on the internet. I would like to conclude that to make use of technology wisely to connect with people rather than disconnecting. After all, it is our choice to use technology as blessing or curse.

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