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384	Perreault, William D , McCarthy, E.	Bsic Marketing	3
385	Calverley, John P.	Bubbles and How to Survive them	1
386	Welsch, Glenn A , Hilton, ronald W	Budgeting: Profit Planning and Control	1
387	Buffett, Mary , Clark, David	Buffettology	1
388	Brown, Laura , Schmitt, Bernd H	Build your own Garage	1
389	Panda, Tapan K.	Building Brands in The Indian Market	5
390	Lury, Giles	Building Brands: 76 Modern Marketing Stories	2
391	Aaker, David A	Building Strong Brands	1
392	Rubinfeld, Arthur , Hemingway,	Built for growth : Expanding Your Business Around the Corner or	1
393	LAWler, Edward E. , Worley,	Built to Change	1
394	Agarwala, Kamlesh N. , Agarwala,	Bulls, Bears and The Mouse : An Introduction to Online Stock Market	1
395	Lennon, Frank Scott , Considine,	Bullying and Harassment	1
396	Gupta, H. C.	Busiess Communication	1
397	Kuchhal, M. C.	Business & Industrial Laws	1
398	Brooks, John	Business Adventures	1
399	Pendse, Pradeep Hari	Business Analysis	1
400	Albright, S. C.	Business Analytics	2
401	Albrith	Business Analytics	3
402	Tulsian, P. C	Business and Corporate Law	2
403	Bansal, C. L	Business and Corporate Laws	3
404	Moshal, B. S	Business and Industrial Law	2
405	Nickerson, Robert C	Business and Information Systems	1
406	Gaur, Ramesh C. , Jambhekar,	Business and Management Libraries : Opportunities and Challenges	1
407	Ivancevich, John M , Duening,	Business and Management: Principles and Guideelines	1
408	Sengupta, Sailesh	Business and Managerial Communication	3
409	Oka, Milind M	Business Application of computers	1
410	Bhatia, R. C	Business Communication	1
411	Bisen, Vikram , Priya	Business Communication	3
412	Debasish, Sathya Swaroop , Das,	Business Communication	7
413	Diwan, Parag	Business Communication	5
414	Dr, Tushar Kanti , Kumar, Manish	Business Communication	1
415	Gopal, Namita	Business Communication	3
416	Guffey, Mary Ellen	Business Communication	1
417	Hudson, Randolph H , Selzler,	Business Communication	2
418	Jha, Madhukant	Business Communication	2
419	Kaul, Asha	Business Communication	5
420	Locker, Kitty O , Kaczmarek,	Business COrmmunication	2
421	Rai, Urmila	Business Communication	8
422	Ramachandran, K. K. , Lakshmi, K.	Business Communication	3
423	Raman, Meenakshi , Singh, Prakash	Business Communication	15
424	Sethi, Anjanee , Adhikari, Bhavana	Business Communication	3
425	Sihgal, M. K , Khetarpal, Vandana	Business Communication	3
426	Verma, Shalini	Business Communication	1
427	Viswanathan, Rajeesh	Business Communication	2
428	Mukerjee, Hory Sankar	Business Communication : Connecting at work	6
429	Lesikar, Raymond V, , Flatley,	Business Communication : Making Connections iin a Digital world	2
430	penrose OR Raspberry , Myers	Business Communication for Mangers	1
431	Monippally, Matthukutty M.	Business Communication Strategies	1
432	Bahl, Sushil	Business Communication Today	3

433	Bovee, Courtland L , Thill, John V \$	Business Communication Today	2
434	Taher, Nasreen , Gopalan, Swapna	Business Communities of india	1
435	SHarma, R. C , Mohan, Krishna	Business Correspondence and Report Writing	9
436	Gogatz, Arthur OR Mondejar,	Business Creativity	3
437	Whigham, David	Business Data Analysis: Using Excel	4
438	Stamper, David A , Case, Thomas L	Business Data Communication	2
439	Shelly, Gary B , Cashman, Thomas	Business Data Communications	3
440	Stallings, Williams	Business Data Communications	1
441	FitzGerald, Jerry , Dannis, Alan	Business Data Communications and Networking	3
442	Panko, Raymond R	Business Data Network and Telecommunication	1
443	Butler, David	Business Development : A Guide to small business strategy	1
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445	Adhikary, Manab	Business Economics	2
446	Ahuja, H. L	Business Economics	2
447	Mankar, V.G.	Business Economics	1
448	Shah, J.D. , Mehta	Business Economics	1
449	Misra, S. K , Puri, V. K	Business Economics	3
450	Mittal, Vivek	Business Enviroment	4
451	Gopal, Namita	Business Environement	3
452	Prasad, Vishwajeet	Business Environement	3
453	Cherunilam, Francis	Business Environment	1
454	Dr.Badi, Ravindranath	Business Environment	2
455	Khatri, P.V.	Business Environment	1
456	Agrawal, Raj	Business Environment	2
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459	Paul, Justin	Business Environment : Text and Cases	4
460	Dave, Bipinchandra	Business Environment in Modern Era	1
461	Bajaj, P.S. , Agrawal, Raj	Business Ethich : an Indian Perspective	8
462	Fernando, A.C.	Business Ethich : an Indian Perspective	4
463	Murthy, C.S.V.	Business Ethich : Text and Cases	17
464	Crane, Andrew , Matten, Dirk	Business Ethics	2
465	Shaw, William H.	Business Ethics	2
466	Paliwal, Manisha	Business Ethics	5
467	Francis, Ronald D. , Mishra, Mukti	Business Ethics : An Indian Perspective	4
468	Velasquez, Manuel G.	Business Ethics : Concepts and Cases	10
469	Weiss, Joseph W.	Business Ethics : Concepts and Cases	3
470	Ferrell, O.C. , Fraedrich, John Paul /	Business Ethics : Ethical Decision Making and Cases	1
471	Albuquerque, Daniel	Business Ethics : Principles and Practices	1
472	Jain, V.K. , Biyani, Omprakash	Business Ethics and Communication	1
473	Prabakaran, S.	Business Ethics and Corporate Governance	5
474	Rupani, Riya	Business Ethics and Corporate Governance	5
475	Hundekar, S.G	Business Ethics and Human Values	3
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477	Kumar, D. Senthil , Rajan, A. Senthil	Business Ethics and Values	1
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487	Bose, D. Chandra	Business Law	3
488	Bulchandani, K.R.	Business Law	11
489	Goel, P.K.	Business Law	2
490	Gulshan, S.S.	Business Law	2
491	Kapoor, G.K.	Business Law	13
492	Kuchhal, M.C.	Business Law	9
493	Mathur, Satish B	Business Law	3
494	Pillai, R.S.N. , Bagavathi	Business Law	9
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496	Symbiosis	Business Law	1
497	Tulsian, P. C.	Business Law	5
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504	Rama Gopal, CA.C.	Business Legislation (textbook with suggested answers)	1
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506	Vas, Gratian	Business Letters	1
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508	Anderson, James C , Narus, James	Business Market Management	5
509	Hutt, Michael D , Speh, Thomas W	Business Marketing Management: B2B	26
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511	Shankar, Muppavaram Gowri	Business Mathematics	2
512	Singh, J. K.	Business Mathematics	2
513	Singh, Y.P , Singh, J.K.	Business Mathematics	5
514	Vaidya, M.L.	Business Mathematics	1
515	Zameeruddin, Qazi , Khanna, V. K \$	Business Mathematics	5
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524	Satyaprasad, B.G. , Nirmala, K. /	Business Organization and Environment	5
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530	Senthilkumar, S.	Business Policy and Strategic Management	1

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532	Cherunilam, Francis	Business Policy and Strategic Management: Text and cases	5
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536	Bhat, K. Shirdhara	Business Process outsourcing	5
537	Kulkarni, Sarika	Business Process Outsourcing	2
538	Solpe, VinodV	Business Process Outsourcing	2
539	Nakkiran, S. , Franklin, D.John	Business Process Outsourcing (BPO)	1
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551	Cameron, Sheila , Price, Deborah	Business Research Methods : A Practical Approach	1
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557	Bhardwaj, R. S	Business Statistics	6
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561	Jhunjunwala, Bharat	Business Statistics	5
562	Khandelwal,Anju	Business Statistics	1
563	Kumar, Anil	Business Statistics	1
564	Levine, David M , Krehbiel, Timothy	Business Statistics	3
565	Sarguroh, Nazneen Khan	Business Statistics	1
566	Sharma, J. K	Business Statistics	14
567	Shenoy, G. V , Srivastava, U. K \$	Business Statistics	2
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569	Khandelwal, S.K.	Business Statistics	3
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571	Bowerman, Bruce L , OConnell,	Business Statistics in Practice	2
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574	Brennan, Ross , Canning Louise \$	Business- to - Business Marketing: B2B	1
575	Michel, Daniel , Peter, Naude \$	Business- to - Business Marketing: B2B	3
576	Sugandhi, R.K.	Business to Business Marketing	2
577	Brennan, Ross , Canning, Louise /	Business to Business Marketing	1
578	Mathur, U.C.	Business to Business Marketing	6
579	Sugandhi, R.L.	Business to Business Marketing	1

580	Vitale, Robert P , Giglierano, Joseph	Business to Business Marketing: Analysis and Practice a Dynamic	1
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596	Fabozzi, Frank J , Modigliani,	Capital Markets	1
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598	Skyrme J. David	Capitalizing on Knowledge from e-business to k-business	1
599	Mclvor, Brian	Career Detection	1
600	Schein, Edgar H.	Career Dynamics	1
601	Pandey, I.M. , Bhat, Ramesh	Case in Financial Management	9
602	Krishnaswamy, K.N.	Case in production and Operations Management	1
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615	Vrat Prem , Ahuja, K.K. / Jain, P.K.	Case Studies in Management	3
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629	Lascu, Dana-Nicoleta	Casebook to accompany International Marketing	2
630	Kaptan, Sanjay	Cases and Problems in Organizational Behaviour and Human	1
631	Rao, A. P.	Cases and Problems on Financial Management	3
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634	Jennings, Marianne M.	Cases in Business Ethics	3
635	Vishwanath, S. R.	Cases in Corporate Finance	5
636	Ravichandran, K. , Alkathlan,	Cases in Corporate Financial Management	7
637	Morse, Eric A. , Mitchell, Ronald K.	Cases in Entrepreneurship	1
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642	Jham, Vimi OR Gupta, Bindu	Cases in Management	18
643	shejwalkar, P. C.	Cases in Management	1
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646	Oka, Milind	Cases in Management Information Systems	3
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648	Krishnaswamy, K.N. , Mathirajan, M.	Cases in Operations Management	4
649	Seijts, Gerard H.	Cases in Organizational Behavior	1
650	Saiyadain, Mirza S. , Joshi, Rma OR	cases in Organizational Behaviour and Human Resource	2
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652	Krishnaswamy, K. N	Cases in Production/ Operations Management	1
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658	Jadhav, Narendra	Challenges to Indian Banking	1
659	nandeshwar, R. L. , Jayasimha,	Change and Knowledge management	6
660	Warner,Alan	Change and the bottom line	1
661	Blake, Robert R. , Mouton, Jane	Change by Design	1
662	Schoemer, Karl G.	Change is your competitive Advantage	1
663	Sharma, Radha R.	Change Management Concepts and Applications	2
664	Green, Mike	Change Management Masterclass	1
665	Oza, Haris S.	Changing Paradigm of Accounting and Finance in Global Perspective	1
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669	Forsyth, Patrick	Channel Management	1
670	Dhotre, Meenal	Channel Management and Retail Marketing	3
671	Kirk, Bradford C.	Chief Marketing Officer	1
672	Das, Krishnasri	China and Central Asia : Political. Economic and Security co-	1
673	china Economic review	China Business Guide 2006	1
674	Mar, Pamela C. M. , Richter, Frank-	China Enabling A New Era of Changes	1
675	Jayaprakash, Sajitha	Choosing the Right Career	1
676	Gibbons, Barry J.	Chronicles from the planet business	2
677	Johnston,Mark W.	Churchill Force Walkers Sales Force Management	1

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679	HBR	Classic Drucker	1
680	Rockefeller, Barbara	CNBC 24/7 Trading : Around the clock around the world	1
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688	Parikh,Nirali , Silva,Amandio Fcda	Commodities Markets:Emerging Paradigms	1
689	Chatnani, Niti Nandini	Commodity Markets : Operations, Instruments, and Applications	1
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691	Arredondo, Lani	Communicating Effectively	1
692	Rowson, Pauline	Communicating Confidently	1
693	Corrado, Frank M.	Communicating with Employees	1
694	Michael, V.P.	Communication and Research for Management	1
695	Gupta, Reena	Communication for Management	1
696	Monga, Deepali	Communication for Management	1
697	Collins, Sandra D.	Communication in a Virtual Organization	1
698	Sharma, Dhiraj	Communication in IT Age	1
699	Walrand, Jean	Communication Networks	1
700	Rao, Nageshwar , Das, Rajendra	Communication Skill	6
701	Sen, Leena	Communication Skill	4
702	Abroal, Divya	Communication Skills	1
703	Thacker, Zinal S. , Jajodia, Sharmila	Communication Skills	2
704	Kumar, Sanjay , Lata, Pushp	Communication Skills	5
705	Rai, Urmila , Rai, S.M.	Communication Skills	1
706	Konar, Nira	Communication skills for Professionals	3
707	Dr. N. Andal	Communication Theories and Models	1
708	Ray, Reuben	Communication Today	1
709	Patil, Asha Ramagonda	Community Organization and Development ; an indian perspective	3
710	Chandrachud, Justice Y.V. , Dugar,	Companies Act : A Ramaiya	6
711	Bagrial, Ashok K	Company Law	5
712	Gulshan, S. S	Company Law	1
713	Singh, Avtar	Company Law	6
714	Chatterjee, Suchitra	Comparative Management with Case Studies	1
715	Chunawalla, S.A.	Compendium of Brand Management	1
716	Milkovich, George , Newman, Jerry,	Compensation	8
717	Gerhart, Barry , Rynes, Sara L.	Compensation : Theory, Evidence, and Strategic Implications	1
718	Singh, B. D.	Compensation and Reward Management	2
719	Bhattacharya, M. S. , Sengupta,	Compensation Management	9
720	Dr. Bhatia, Kanchan	Compensation Management	2
721	Sarma, A. M.	Compensation Management and Labour Legislation	1
722	Henderson, Richard I	Compensation Management in a Knowledge Based World	5
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726	Sahu, R. K.	Competency Mapping	2

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728	Gustafsson, Anders , Johnson,	Competing in a Service Economy	5
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730	Poddar, Reena , Gadhave, Sarika	Competitive Advantage : an introduction	3
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733	Aczel, Amir D. , Sounderpandian,	Complete Business Statistics	4
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737	Rao, P.L	Comprehensive Human Resource Management	1
738	Telang, A.D. , Telang, Amit	Comprehensive Maintenance Management	1
739	Arora, P.N. , Arora, Sumeet / Arora,	Comprehensive Statistical Methods	1
740	Greenberg, Jerrold S.	Comprehensive Stress Management	6
741	Soni, Vishal	Computer Applications for Management	1
742	Saxena, Sanjay , Chopra,	Computer Applications in Management	2
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744	Kumar, Santosh	Computer Bases Numerical and Statistical Techniques	5
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747	Tanenbaum, Andrew S	Computer Networks	2
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755	Wheelen, Thomas L , Hunger, J	Concepts in Strategic Management and Business Policy	3
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761	Mishra Sanhari Santap	Consolidation in Banking Industry,Global Perspective	1
762	Blackwell, Roger D. , Miniard, Paul	Consumer Behavior	2
763	Loudon, David L. , Della, Bitta Albert	Consumer Behavior	11
764	Raju, M.S.	Consumer Behavior	6
765	Schiffman, Leon G , Kanuk, lesli	Consumer Behavior	11
766	Solomaon, Michael R.	Consumer Behavior	5
767	Jain, P.C. , Bhatt, Monika	Consumer Behavior : in Indian Context	3
768	Assael, Henry	Consumer Behavior and Marketing Action	1
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770	Assael, Henry	Consumer Behavior: A Strategic Approach	5
771	Hawkins, Del I , Best, Roger J \$	Consumer Behavior: Building Marketing Sttategy	7
772	Batra, Satish K , Kazmi, S. H. H	Consumer Behavior: Text and Cases	5
773	Nair, Suja R	Consumer Behavior: Text and Cases	6
774	Lindquist, Jay D. , Sirgy, M. Joseph	Consumer Behavior: Theory and Marketing Applications	1
775	Chhabra, Gurpreet Kaur	Consumer Behaviour	10

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1162	Turban, Efraim , King, David \$	Electronic Commerce A Managerial Perspective	1
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1166	Kapoor, N. D.	Element of Mercantile Law	6
1167	Gupta, S.L	Elements of Marketing Management	1

1168	Nagarajan, K.	Elements of Project Management :(as per UPTC Syllabus)	1
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1177	Shipside, Steve	E-Marketing	1
1178	Strauss, Judy , El-Ansary, Adel /	E-Marketing	7
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1233	Ray, Rajesh	Enterprise Resource Planning	1
1234	Sumner, Mary	Enterprise Resource Planning	1
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