



NCRD's

# Sterling

## INSTITUTE OF MANAGEMENT STUDIES

Approved by A.I.C.T.E., New Delhi, D.T.E., Govt. of Maharashtra, Affiliated to University of Mumbai

NAAC Accredited "A+" Grade and  
Burlington English Certified Campus

"Comprehensive Development through Quality Education"



## PROSPECTUS



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
An Autonomous Institution of the University Grants Commission

# *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council*

*is pleased to declare*

*National Centre for Rural Development's  
Sterling Institute of Management Studies  
Sector-19, Nerul (E), Navi Mumbai, Dist. Thane,  
affiliated to University of Mumbai, Maharashtra as*

*Accredited*

*with CGPA of 3.30 on four point scale*

*at A<sup>+</sup> grade*

*valid up to March 02, 2028*

*Date : March 03, 2023*



*S. C. Dasg*  
Director

## INSTITUTE'S PROFILE

**National Centre for Rural Development (NCRD)** is a Registered Public Charitable Trust, founded by **Hon'ble Shri Dilip Walse Patil** eminent social worker, in the year 1991 with a vision to educate rural masses of India. NCRD is dedicated to the cause of quality education starting from Primary Education right up to Professional Studies with its various institutes situated in Pune and Navi Mumbai.

**NCRD's Sterling Institute of Management Studies**, started in the year 2004 is one of the best B-Schools in the Mumbai and Navi Mumbai. Sterling Institute of Management Studies is located between the towering Parsik Hills and the serene township of Nerul, just adjacent to Seawoods Railway Station, which offers a unique location to build an abode of learning. .

It is approved by AICTE, DTE, Government of Maharashtra, and is affiliated to the University of Mumbai. It is accredited by NAAC with A+ grade and Burlington English Certified Campus. It is ranked as "A" grade B-School by Competition Success Review-GHRDC B-School survey 2019 and 2021. SIMS ranked 37<sup>th</sup> in the Higher Education Review: Top 100 beyond IIMs B-School Survey-2022. NCRD's SIMS ranked 35<sup>th</sup> among India's elite non-IIM B-School survey 2023-24.

NCRD's Sterling Institute of Management Studies offers two years MMS and MCA programs of the University of Mumbai. The MMS and MCA programs aim at disseminating Management and Computer education in the most contemporary form. We create the zeal, excitement and potential in our students to take up challenging assignments. The objective of the institute is to build and develop competent professionals and socially responsible citizens ready to enter in the corporate world.

### Institute Philosophy

*To demonstrate **Integrity** in all our actions*

*To **Deliver More** Always!*

*To inculcate a culture of **Excellence***

*To exhibit **Commitment***

*To **Acknowledge** and **Appreciate***

*To be **Authentic***

Sterling Institute of Management Studies has a well defined vision and mission with an aim of **“Comprehensive Development through Quality Education”**.

The methodology and educational plans support the vision and mission of the institute. The goals and objectives are aligned with vision and mission of the institute.

The quality policy and work pattern of the institute are being ensured through well planned academic calendar, specific time lines and compliance of norms and standards set by the regulatory bodies as AICTE and University of Mumbai.

### Vision :

SIMS envisions to be nationally and internationally accredited institution with a centre of excellence in the development of professional leaders for various sectors of business organizations and society.



### Mission :

To develop competent management and computer professionals for industry and business who are ethical and socially responsible citizens, through meaningful partnerships with professional organizations, alumni, industries and society at large.

## Core Values :

- **Personal and Professional Integrity:** We promote and pursue the value of integrity in all aspects of life.
- **Ethics:** We follow ethics in academic and administrative processes.
- **Collaboration:** We believe in the power of team effort.
- **Social Conscience:** We work in best interests of society and environment.
- **Quest for Excellence:** We trust in the quest of excellence in all Institutional programs and services.
- **Commitment:** We believe in providing quality, affordable education, resources and support services to enhance the growth and development of human resources.



## HON'BLE CHAIRMAN'S MESSAGE



Sterling Institute of Management Studies is a constituent of the National Centre for Rural Development (NCRD). NCRD was established in the year 1991. It has grown impressively and has achieved widespread recognition from industries, academic circles and professional bodies. The trust has ushered into varied academic programs namely NCRD's Nalanda English Medium School, Nutan Marathi School, New English School, NCRD's Sterling Institute of Pharmacy, NCRD's Sterling College of Arts, Commerce & Science, and NCRD's Sterling Institute of Management Studies and others.

Sterling Institute of Management Studies has the most advanced educational infrastructure that includes air conditioned class rooms which are equipped with the latest audio visual aids. Our computer labs are equipped with computers of latest configuration and Internet facility. Our library has a wide range of books, national and international magazines, print and e-journals. Institute has a growing alumni base of around 10,000 who are currently pursuing fast track careers with companies in India and abroad.

The institute has dedicated faculty and staff creating environment which is conducive to the growth of the students. The institute encourages each and every student to explore their talents in all areas including sports and yoga, music & dance, arts and culture, social services and community development and other co-scholastic avenues.

We invite those who like to excel and win, to join hands with us to build a new cadre of ethical professionals who will accelerate growth in the new era of economic transformations.

**Hon. Shri Dilip Walse-Patil**

*Founder Chairman*

*National Centre for Rural Development*

## DIRECTOR'S MESSAGE



Sterling Institute of Management Studies is on a fascinating path of growth and development. At Sterling Institute, we are committed to fostering an environment that encourages academic excellence, innovative thinking, and comprehensive development through quality education. In today's rapidly changing world, the field of management and technology is evolving at an unprecedented pace.

Our goal is to equip our students with the knowledge, skills, and ethical grounding necessary to navigate and lead in this dynamic landscape. Our rigorous academic programs, combined with practical experiences and industry exposure, ensure that our graduates are well-prepared to meet the challenges of the global business environment.

Our faculty members are not only accomplished educators but also seasoned professionals and researchers who bring a wealth of knowledge and real-world insights into the classroom. Their dedication to teaching and research helps in creating a stimulating learning environment where students can thrive.

Beyond academics, we encourage our students to engage in various extracurricular activities, community service, and leadership opportunities. These experiences are crucial for developing wellrounded individuals who can make meaningful contributions to society.

Innovation and continuous improvement are at the core of our philosophy. We constantly update our curriculum to reflect the latest trends and best practices in education. Our high-tech facilities and resources provide a favorable environment for learning and growth.

As we look to the future, we remain committed to our mission of providing high-quality education that is accessible, relevant, and transformative. We welcome you to be a part of Sterling Institute of Management Studies and our unparalleled success.

**Dr. Murlidhar S. Dhanawade**

*Director, Sterling Institute of Management Studies*

*Chairman, Board of Studies (MCA), University of Mumbai*

## Programs Offered

1. **Master of Management Studies (MMS):** Two years program with intake of 120 Students per year

### **Specializations Offered:**

- Marketing Management
- Financial Management
- Human Resources Management
- Operations Management
- Systems Management

### **Eligibility for Appearing Online MAH-MBA/MMS CET 2020**

The candidate should be an Indian National .Passed minimum Three-year Duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only) or its equivalent.

2. **Master of Computer Applications (MCA):** Two years program with intake of 120 Students per year

### **Eligibility Criteria for Appearing to Online MAH-MCA-CET 2020**

- (i) The candidate should be an Indian National;
- (ii) Passed minimum three year duration Bachelor's Degree awarded by University recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only);
- (iii) Studied Mathematics as one of the subjects at (10+2) level or at Graduate level examination.

### **Selection Process**

Admission to the MMS, MCA program is done under Merit Seats. Admission under this quota is made by the State CET Cell through their Centralized Admission Process (CAP). Applicants are advised to refer to the CET Booklet for further details.

**MMS and MCA Curriculum is available on Institute and University of Mumbai website: [www.ncrdsims.edu.in](http://www.ncrdsims.edu.in) | [www.mu.ac.in](http://www.mu.ac.in)**

First year admission link of Mastersoft ERP given below :

<http://enrollonline.co.in/Registration/Apply/SIMS>



## MMS PROGRAM STRUCTURE

<b>YEAR I</b>	<b>SEMESTER I</b>
	Perspective Management
	Financial Accounting
	Business Statistics
	Operations Management
	Managerial Economics
	Perspective Management
	Financial Accounting
	<b>3 ELECTIVES OUT OF 10</b>
	Effective and Management Communication
	Business Ethics
	Ecommerce
	Organizational Behaviour
	Introduction to Creativity and Innovation Management
	Foreign Language (Other than English)
	Negotiation and Selling Skills
	IT Skills for Management and Technology Platform
	Information Technology for Management
	Personal Grooming / Personal Effectiveness
	<b>SEMESTER II</b>
	Marketing Management
	Financial Management
	Operations Research
	Business Research Methods
	Human Resource Management
	<b>3 ELECTIVES OUT OF 10</b>
	Legal & Tax Aspects of Business
	Cost & Management Accounting
Business Environment	
Ethos in Indian Management	
Corporate Social Responsibility	
Analysis of Financial Management	
Entrepreneurship Management	
Management Information Systems	
Developing teams & Effective leadership	
Intellectual Capital and Patenting	

<b>YEAR II</b>	<b>SEMESTER III</b>
	<b>Core Courses</b>
	International Business
	Strategic Management (UA)
	<b>FINANCE SPECIALIZATION</b>
	Financial Markets and Institutions
	Corporate Valuation and Mergers & Acquisitions
	Security Analysis and Portfolio Management
	Financial Regulations
	Derivatives and Risk Management
	Summer Internship
	<b>FINANCE SPECIALIZATION Electives (Any 1)</b>
	Banking and Financial Services Institutions
	Investment Banking
	Wealth Management
	Infra and Project Finance
	Strategic Cost Management
	Commodities Markets
	Mutual Fund
	Financial Modeling
	International Finance
	<b>SYSTEMS SPECIALIZATION</b>
	Database Management System & Data Warehousing
	Enterprise Management System
	Big Data and Business Analytics
	Knowledge Management
	Software Engineering
	Summer Internship

<b>SYSTEMS SPECIALIZATION Electives (Any 1)</b>
Cloud Computing & Virtualization
Information System Security and Audit
Data Mining and Business Intelligence
IT Consulting
Digital Business
Software Project Management
Governance of Enterprise IT & Compliance
Cyber Laws & Managing Enterprise IT Risk
<b>HRM SPECIALIZATION</b>
Training & Development
Compensation and Benefits
Competency Based HRM and Performance Management
Labour Laws and Implications on Industrial Relations
HR Planning and Application of Technology in HR
Summer Internship
<b>HRM SPECIALIZATION Electives (Any 1)</b>
Personal Growth Laboratory
Global HRM
Employee Branding and Employer Value Proposition
HR Analytics
Organization Theories, Structure and Design
HR Audit
Employee Relations , Labour Laws and Alternate Dispute Resolution
<b>OPERATIONS SPECIALIZATION</b>
Supply Chain Management
Operations Analytics
Service Operations Management
Manufacturing Resource Planning & Control
Materials Management
Summer Internship

	<b>OPERATIONS SPECIALIZATION Electives (Any 1)</b>
	World Class Manufacturing
	Business Process Re-engineering And Benchmarking
	Technology Management & Manufacturing Strategy
	Strategic Operations Management
	Industrial Engineering Applications & Management
	TQM
	International Logistics
	Quantitative Models in Operations
	Productivity Management
	<b>MARKETING SPECIALIZATION</b>
	Sales Management
	Marketing Strategy
	Consumer Behaviour
	Services Marketing
	Product & Brand Management
	Summer Internship
	<b>MARKETING SPECIALIZATION Electives (Any 1)</b>
	Retail Management
	Rural Marketing
	Marketing Analytics
	Digital Marketing
	Customer Relationship Management
	Marketing Research & Analysis
	Event Management
	Health Care Marketing
	Distribution & SCM
	Tourism Marketing
	Marketing of Banking & Financial Services
	<b>SEMESTER IV</b>
	<b>FINANCE SPECIALIZATION</b>
	Final Project (300 Marks)
	<b>FINANCE SPECIALIZATION Electives (Any 1)</b>
	Commercial Banking
	Business Analytics
	Venture Capital and Private Equity

<b>SYSTEMS SPECIALIZATION</b>
Final Project (300 Marks)
<b>SYSTEMS SPECIALIZATION Electives (Any 1)</b>
Strategic Information Technology Management
System Applications and Case Study
Managing Technology Business and IT Resource Management
<b>HRM SPECIALIZATION</b>
Final Project (300 Marks)
<b>HRM SPECIALIZATION Electives (Any 1)</b>
OD and Change Management
Strategic HRM
Management of Corporate Social Responsibility in organizations
<b>OPERATIONS SPECIALIZATION</b>
Final Project (300 Marks)
<b>OPERATIONS SPECIALIZATION Electives (Any 1)</b>
Operations Applications and Cases
Strategic Sourcing in Supply Management
Operations Outsourcing & Offshoring
<b>MARKETING SPECIALIZATION</b>
Final Project (300 Marks)
<b>MARKETING SPECIALIZATION Electives (Any 1)</b>
Integrated Marketing Communications
Business to Business Marketing
International Marketing
Trends in Marketing



## MCA PROGRAM STRUCTURE



<b>YEAR I</b>	<b>SEMESTER I</b>
	Mathematical Foundation for Computer Science 1
	Advanced Java
	Advanced Database Management System
	Software Project Management
	Data Structure Lab with C and / C++
	Advanced Java Lab
	Advanced Database Management System LAB
	Web Technologies
	Mini Project – 1 A
	<b>SEMESTER II</b>
	Mathematical Foundation for Computer Science 2
	Artificial Intelligence and Machine Learning
	Information Security
	Artificial Intelligence and Machine Learning Lab
	Soft Skill Development Lab
	Elective 1 Lab
	Skill based Lab Course AWT Lab
	Skill based Lab Course User Interface Lab
	Skill based Lab Course Networking with Linux Lab
	Mini Project 1-B
	<b>Elective - 1</b>
	Image Processing
	Internet Of Things
	Robotic Process Automation
	Computer Vision
	Embedded Systems
	<b>Elective - 2</b>
	Natural Language Processing
	Geographic Information System
Design and Analysis of Algorithm	
Digital Marketing and Business Analytics	
Research Methodology	

	<b>SEMESTER III</b>
	Big Data Analytics and Visualization
	Distributed System and Cloud Computing
	Big Data Analytics and Visualization Lab
	Distributed System and Cloud Computing Lab
	Elective 3 Lab
	Skill based Lab Mobile Computing Lab
	Software Testing Quality Assurance Lab
	Mini Project: 2 A
	<b>Elective - 3</b>
	Blockchain
	Deep Learning
	Game Development
	Ethical Hacking
	Quantum Computing
	<b>Elective - 4</b>
	Intellectual Property Rights
	Green Computing
	Management Information system
	Cyber Security and Digital Forensics
	Entrepreneurship Management
	<b>SEMESTER IV</b>
	Internship
	Research Paper
	Online Course- (MOOC)
	Institute Social Responsibility*



## *Infrastructure*

Sterling Institute has excellent infrastructure to support all students to shape their career. The institute is strategically located at a prominent location near to Seawoods railway station, Nerul( East) and is well connected with all modes of transport. We facilitate each student with modern facilities and amenities to make them feel comfortable while learning at our campus.

## *Library*

The campus has well stocked air-conditioned library with more than 15,000 books and a spacious reading room. Students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks to cater the needs of various specializations of Management as well as Information Technology courses. All the leading local and national news papers are available. A Range of magazines and more than 50 journals and periodicals are available. In addition, e-library facility is also provided (I-Gate, Proquest, IEEE are subscribed e-journals).

## *Computer Labs*

The institute has high-tech air conditioned computer laboratories. All students have access to latest hardware and software's for their practical work. The laboratories are operational with full time access facility and 24 hrs UPS backup.

## *Internet Facility*

Institute facilitates the internet service with a 300 Mbps leased line and 50 mbps Broadband line. The campus also has Wi-Fi facility with a speed of 10 Mbps.

## *Classrooms*

The Class rooms are air- conditioned well equipped with latest Audio - Visual equipments, such as computers with smart boards, multimedia, overhead projectors and LCD projectors for conducting sessions.

## *Auditorium*

The institute has well equipped air-conditioned auditorium with a seating capacity of 500 students. Auditorium is majorly used for hosting all events of the institute like International Conferences, Seminars, Management and Technical Festivals such as Radiance, Technitia, NCRD Champions Trophy, Sterling Brunch Fiesta etc.



## Other Facilities

- Two wheeler and four wheeler parking is available.
- 2.5 acres of play ground is available for outdoor games like cricket, football, volley ball etc.
- Indoor sports like carom, chess, Table Tennis etc. are available.
- Sick room & Doctor on call facility available.
- Facility for Divyangjan like wheelchair, washrooms, lift etc. also available.
- Sanitary Napkin Vending Machine installed in Ladies Washroom.

## Co-Curricular Activities

Continuous efforts are made to strike a balance between the classroom activities and extracurricular activities. Students channelize their energies into diverse co-scholastic activities such as organizing workshops and seminars, guest sessions and panel discussions etc.

Students manage and coordinate various activities related to sports and yoga, performing arts like music, dramatics, dance, photography, social works and community service.

With excellent sports facilities at campus, students get a lot of opportunities to organize intra, inter departmental and institutional sport and cultural tournaments. The campus is an ideal place for sports and fitness enthusiasts.



Sterling Institute of Management Studies believes that entire placement exercise is a collaborative effort between the institute and students. The Placement Team positioned at the campus conducts placement activities on a full time and continuous basis. It provides guidance and support for internships and final placements through an extensive network with potential employers and alumnus.

### PROMINENT RECRUITERS

- ❖ Aditya Birla Retail
- ❖ Amplitude Software Systems
- ❖ Anand Rathi
- ❖ Angel Broking Ltd
- ❖ Ariston Capital
- ❖ AVA Chemicals
- ❖ Axis Bank
- ❖ Bajaj Allianz
- ❖ Bajaj Capital Ltd
- ❖ Bharat Co-op Bank Ltd
- ❖ Birla Sunlife
- ❖ Café Coffee Day
- ❖ Cambair IT Solutions
- ❖ Cap Gemini
- ❖ Capital Business Systems Ltd
- ❖ Crisil
- ❖ Edelweiss
- ❖ HDFC
- ❖ Hinduja Global Solutions
- ❖ ICICI Group
- ❖ IDBI Intec
- ❖ IIGM
- ❖ India Infoline
- ❖ India Mart
- ❖ Indiabulls Securities
- ❖ Indusind Bank
- ❖ ING Vysya Bank
- ❖ Jaro Education
- ❖ Kohinoor Hospitals
- ❖ Mahindra and Mahindra
- ❖ Micro Technologies
- ❖ Motilal Oswal
- ❖ NJ India Invest
- ❖ Pantaloons
- ❖ Phoenix Advertising
- ❖ Reliance Communications
- ❖ Reliance Industries
- ❖ RhealSoft
- ❖ Reliance Mutual Fund
- ❖ Robosoft
- ❖ Spider Software
- ❖ Stella Information Systems
- ❖ Syntel
- ❖ Tata AIG General Insurance
- ❖ TCS
- ❖ Vodafone
- ❖ Voltas
- ❖ L&T Infotech



- ❖ Midshipmite
- ❖ ICICI Securities
- ❖ Robosoft
- ❖ J Robotics
- ❖ Squad Infotech
- ❖ IT Source
- ❖ Locobuzz Solutions
- ❖ Cadium Tech Labs
- ❖ AHMY Soft
- ❖ Code -B Technologies
- ❖ NDS Global Tech.
- ❖ Times of India
- ❖ Fedex
- ❖ Ragas India



## PLACEMENT GUIDELINES



- It is the prime responsibility of students to check all the updates related to campus recruitment drives, its eligibility, dates, venue etc. available on your registered email accounts.
- It is mandatory for all eligible students to appear in all companies coming for campus placement till they get placed. Failing to do so may result in cancellation of their candidature for further campus recruitments drives and no assistance will be extended to such students under any circumstances.
- Students will be given a choice to back out after the presentation (PPT) of the company. No student will be allowed to back out from the company after clearing the 1st round, and also after getting selected. Failing which the student shall be barred from the entire placement.
- All students need to ensure that they meet the eligibility criteria of the company as mentioned in the email. All mark sheets are checked at the time of joining and if company finds that you have manipulated your marks/documents at the time of campus recruitment your job offer will be terminated and your name will be blacklisted forever.
- All students need to ensure that their data is correctly given at placement office. If there are any changes then they need to contact the placement officer immediately.
- Students have to ensure that they report on time as mentioned in the email. Students coming late will be strictly not allowed to appear in that process.
- Students have to wear business formals for every recruitment process. Students wearing casuals during recruitment process will be sent back.
- Students are not allowed to contact company/hr delegates directly for any reason. If they are facing any problem they have to first contact their placement officer and discuss their problem with them.
- Students have to arrange their own transport during campus/off campus recruitments.
- The institute strictly follows "one student one job policy".
- Many a times it can happen that campus recruitment process can stretch late in the evening. All students have to inform this to their parents and should arrange their own transportation.
- Strict discipline needs to be followed by every student during the recruitment process. Any students found misbehaving or doing any sort of misconduct will be debarred from the entire placement season.
- Students are expected to research relevant website and make themselves acquainted with the locations, services offered, products in the market, HR policies and all other relevant information about the organization.

## DIRECTOR'S PROFILE

### **Dr. Murlidhar S. Dhanawade**

Director

Ph.D.(Computer Application),  
MCA,MCM, B.Sc. (Phy.)



Dr. Murlidhar S. Dhanawade is currently working as a Director at NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai. He is Chairman of MCA Board of Studies (BoS-MCA) of the University of Mumbai. Dr. Murlidhar is an approved Ph.D. Guide for JJTU University, Rajasthan. His area of interest is Information Technology and its social relevance. Dr. Dhanawade has acquired the qualifications of MCM, MCA and Ph.D. He has been working in this field for more than 27 years. He has diversified experience. Concurrently he worked as corporate trainer for 5 years. He also worked on various University and State level committees in the area of academics. Along with teaching he has contributed/presented several research papers at national and international Conferences as well as published research papers in reputed Journals. He has completed his Ph.D. in Computer Application in August 2015 from Shivaji University, Kolhapur, MS, India. His research area is Design, Role and Implementation Issues of Health Management Information System (HMIS) for best healthy village. His research will help to improve effectiveness of existing public health system and health care data to enable Government health program in rural India. He has authored a book "Health Management Information System for Rural Development", published by Advance Academic Publisher. He is also member of Board of Studies (MCA), SPIT, Mumbai nominated by Hon'ble Vice Chancellor, University of Mumbai. He has received national level "Indian Idol Star Award" for Educational & Social Work by Kalasadhana group, Navi Mumbai. He is recipient of Best Educationist Award by International Institute of Education & Management, New Delhi.





### **Dr. Arjita Jain**

Professor and HoD

Ph.D. (Management), MBA (HRD & I.T.)

Dr. Arjita Jain has a rich experience of 24 years in academics, research and along with 5 years of industry experience. She is a NLP and Mindfulness Master Practitioner. She is Ph.D. from Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai under the University of Mumbai. Her doctoral work was in the area of employee retention in BPO sector, Mumbai. She is Ph.D Guide for many universities like ICFAI, Ranchi, Pacific University, Udaipur, Banasthali University, Rajasthan, JJTU, Rajasthan and ITM University, Raipur. She is also a Ph.D. examiner. Two research scholars have been awarded Ph.D. under her guidance. She is recipient of Minor Research Project Grant from University of Mumbai in the year 2018-19. She has presented and published a range of research papers at distinguish platforms including prestigious journals indexed in ProQuest, EBSCO and UGC CARE and various National and International Conferences. She is also a member of Local Inquiry Committee of the University of Mumbai. She is a certified Publons Academy/ Science Domain International and Nature Masterclasses Peer Reviewer. She has been a reviewer to journals like Asian Journal of Advanced Research and Reports, Asian Journal of Economics, Business and Accounting etc. She is on Editorial Boards for various management journals and also Editor for five books. Her areas of interest include Work-Life Balance, Employee Attrition, Employee Engagement, Reward Management and Competency Based HRM and Mindfulness etc. She has organized various Conferences/ Seminars, FDPs and events for faculty and student development.



***Dr. Sandeep Ponde***

Associate Professor

Ph.D. (Management), MMS (IT), B.E (Computer Engg.)



Dr. Sandeep Ponde has 14 years of experience in Academics, Research and Administration along with 3 years industry experience. He is an approved Ph.D. Guide for JJTU, Rajasthan. He earned his Ph.D. from Rashtrasant Tukadoji Maharaj Nagpur University is a public state university in the area of Marketing Strategies for Consumer Durables. He is recipient of Minor Research Project Grant from University of Mumbai in the year 2018-19. He has presented and published his research in various reputed National and International journals indexed in ProQuest, EBSCO and UGC CARE. He is certified peer reviewer from Publon academy and Nature Masterclass. His area of interest includes Information Security and Audit, Cyber Security, E-commerce, Digital Marketing and Marketing Strategies. He also participated in various FDPs, Research Methodology Workshops, STTP Programs on NBA & NAAC accreditation and Orientation Programs etc. Nominated by Vice Chancellor of University of Mumbai on different Local Inquiry Committees as Chairman/Member. He has expertise in advance Excel and Power Point. Beside this he is actively involved in institutional building activities like FDPs, SDPs, Workshops and conferences/Seminars.

***Dr. Iftiqar Mistry***

Associate Professor

Ph.D, MBA (Marketing), M.Sc. (Agrochemicals)



A diligent and highly accomplished professional with about 11 years of experience in industry and 11 years in academics, with successful track record. His research interests are in the field of Marketing and Agribusiness. He is passionate about his work and he sets realistic goals and displays professionalism in his undertakings. He is an active member of several institutional committees and heading the Examination cell. He has authored and published a good number of research papers in various national, international conferences and journals. He has completed his Ph.D. from Arunodaya University, Arunachal Pradesh.

***Dr. Meera Hirapurkar***

Associate Professor

Ph.D., MBA (Finance), PGDTL, GDC & A.



Dr. Meera Hirapurkar has over 12 years of experience in Academics and Industry. She has been awarded PhD in Green Economy and Sustainable Development in October 2019. She has gained the versatile experience of Investment banking, portfolio management and mutual funds at Bank of New York Mellon International and CAMS respectively. She has presented more than 8 research papers at various national and international conferences and published research articles in national and international journals. She is a trainer in Cambridge Business English from Cambridge University Press.



**Prof. Vikas Jadhav**

Assistant Professor

Ph. D. (Pursuing), MBA (Marketing).

Prof. Vikas Jadhav has an experience of teaching post-graduate students for more than 16 years. He was associated with Nicolas Piramal for a year. Currently he is pursuing Ph. D. in Consumer Buying Behavior. His area of interest is Consumer Behavior and Services Marketing. He has authored, published and presented various research papers in reputed Journals, National and International Conferences. He has arranged various guest lecturers and workshops of eminent personalities from industry. He takes interest in student activities and coordinating sports events.



**Prof. Sonu Khetre**

Assistant Professor

Ph. D. (Pursuing), MMS (HR)

Prof. Sonu Khetre has 8 years of experience in teaching and research. Her area of research interest is Work Life Balance. Her academic interests include Organization Behaviour, Competency Mapping, Human Resources Management and International Business. She has presented and published a range of research papers at distinguished platform including prestigious journals and various national and international conferences.



**Prof. Santoshi Jai Nagrani**

Assistant Professor

Ph. D. (Pursuing ). M.Com (Accounts), MMS (Finance)

Prof. Santoshi Nagrani has 12 years of experience in teaching. Her expertise lies in Corporate Evaluation, Merger and Acquisition, Financial Market and Institutions. She has presented and published a wide range of research papers at distinguished platforms including journals and various national and international conferences. She has guided more than 100 +students for internship and final projects.



***Prof. Renuka Morani***

Assistant Professor

MMS (Finance and Marketing)



Prof. Renuka Morani has more than 13 years of experience as an educationist. Her academic interests include Portfolio Management, Security Analysis, Economics, Business Research Methods. Her publications include seven research papers in national and international journals. She is a certified trainer from Cambridge University Press.

***Prof. Swarupa C . Kulkarni***

Assistant Professor

Ph.D (Pursuing), MMS (Operations), B.E.( Computers)



Prof. Swarupa Kulkarni has an experience of teaching for more than 10 years. Her academic interests include Operations Management, Operations Research, World Class Manufacturing and Total Quality Management. Currently she is pursuing Ph.D from Symbiosis International Deemed University, Pune. She has guided more than 100 students for internship and final projects. She is the recipient of 'Entrepreneurship Essentials' Certification from Harvard Business School, International Supply Chain & Logistics Certification from Coursera and Industry 4.0 Certification from GlobSyn University. She has presented and published papers in various National as well as International Conferences and won Best Paper Award. She has expertise in Office 365. She is a self motivated and committed academician.

***Dr. Deepa Bobade***

Assistant Professor

Ph.D, MMS (Marketing), M.D.F.T.



Dr. Deepa Bobade has a rich experience of 21 years in academics & Industry. She is Ph.D from Shri Jagdishprasad Jhabarmal Tibrewala University. Her doctoral work was in the area of Entrepreneurship Management. Her expertise lies in subjects like Entrepreneurship Management, Consumer Buying Behaviour, Services Marketing, Marketing Management and Language Lab etc. She has presented and published a range of research papers in reputed journals and various national and international conferences. She is a creative and enthusiastic academician. Her proficiency lies in establishing E-Cell. Dr. Deepa is the recipient of 'Mentoring Category Award' in Women Power Summit & Awards 2022.

**Prof. Pooja Khirwadkar**

Assistant Professor

Ph.D (Pursuing), MBA (Finance & IT), B.E (I.T)



Prof. Pooja Khirwadkar has over 6 years of experience in academics. Her academic interests include Statistics, Operations Research, Business Research Methods, Financial Management, and Programming. She is a certified Data Scientist from Simplilearn. She has worked on Capstone project based on Machine Learning using Python and Tableau. She has expertise in Office 365.

**Mr. Abhijit Gawande**

Librarian (MMS Program)

M.Lib.( I.Sc.)



Mr. Abhijit Gawande has rich experience of 20 years as a Librarian with the institute. He has previously worked as a Public Librarian for Jyoti Nagar Vachnalaya, Amravati. His profile includes library management, working with database and information systems to catalogue and access information. He has refined library processes and implemented many best practices in the institute's library. Along with regular library work he also contributes for various institutional administrative activities.



## FACULTY PROFILES

### MCA PROGRAM

#### **Dr. Pragati Goel**

Associate Professor and HoD  
Ph.D. (Computer Science), MCA



Dr. Pragati Goel is a highly experienced academician with 19 years of experience. She is actively involved in research and teaching. She has been awarded Ph.D. in Computer Science from SV University, Uttar Pradesh. Her academic interests include Cloud Computing, Data Structure and NLP. She has authored and presented more than 25 research papers in National and International Conferences, published in peer reviewed journals indexed by ISI Proceedings, SCOPUS, Google Scholar and Springer etc. She has been a reviewer to journals published through IEEE Xplore. She has worked in differing capabilities for University of Mumbai. She has acted as a Convener for syllabus designing committee for MCA Program, Chairperson for Paper setting, Convener and Examiner for various subjects. She is a certified trainer for Cambridge Business English from Cambridge University Press. Besides her academic contributions, her proficiency lies in organizing various Seminars, International conference, Aptitude and Soft Skills Trainings, Student Development Programs, ISR activities and Workshops.





***Dr. Jayalekshmi KR***

Associate Professor

Ph.D(Computer Science)

PG Diploma in Business Analytics, M.Phil, MCA

Dr.Jayalekshmi, is a dedicated, resourceful and goal-driven academicians, having professional background of 22 years comprising of both industrial and academic experience. She has presented and published more than 25 research papers at distinguished platforms including prestigious national, international journals and conferences. Her areas of research interest are Machine Learning and Data Science. Dr.Jayalekshmi has completed AICTE approved FDP and certification course on Data Science, coordinated by IIT Madras and also engaged in Data Science projects. She is an approved faculty of University of Mumbai and also convener & member of syllabus setting committee of theory and practical subjects for MCA course. She has efficiently guided more than 100 PG students through their project work and motivated students to come up with innovative ideas for project work. She is also an alumni of BITS Pilani University.



***Dr. Sushma Sumant***

Associate Professor

Ph.D., MCA

Prof. Sushma Sumant has been associated with the institute since 2006. Her area of research is Blockchain with IOT. She has presented several research papers in National and International Conferences and published research papers in proceedings and journals. She has been handling various academic and administrative responsibilities. She has guided many young and budding software developers. She has been working as a syllabus design committee member and a paper setter and convener for various subjects. She has attended various FDPs and seminars on upcoming technologies conducted by renowned institutes. She has done various certifications like .NET, Rational Rose, Cyber Security from the University System of Georgia. She has initiated seminars like Gender sensitivity, delivered subject orientation hands on sessions for Mobile Application.

### ***Prof. Deepali Shah***

Assistant Professor

Ph.D. (Pursuing), MCA, Diploma in Digital Electronics



Prof. Deepali Shah has over 17 years of rich experience in teaching to postgraduate students. Her teaching interests are Data Analytics, Software Testing, and Database Systems etc. She has presented more than 17 papers at national and international conferences. Her publications include national and international journals. She has done certification course on Rational Rose organized by IBM. She is also one of the members of syllabus designing committee for MCA Program of the University of Mumbai; working in various capacities as a convener and paper setter for various subjects. She has guided more than 120 students for different projects. She has significant contribution in student admissions and placements. She has organized various Student Development Programs and has played key role in corporate tie ups. Her research paper count in UGC CARE, National & International journal and Conferences is 35.

### ***Prof. Megha Wankhade***

Assistant Professor

Ph.D. (Pursuing), M.Phil. (Computer Science), MCA, M.Sc.



She has around 23 years of experience in teaching, currently pursuing Ph.D. from University of Mumbai. She has presented and published papers in International Conferences, IEEE Proceedings, indexed in Scopus, UGC CARE, national and international conferences. Her teaching interests include Decision making, Mathematical modeling, Java Programming, IoT, Computer Graphics and Statistics and Probability. She has done certification course on Rational Rose organized by IBM. Besides this, she is a subject matter expert, convener and paper setter for MCA program of University of Mumbai. She has guided more than 110+ students for internship projects and 30+ research papers. She has coordinated activities like Job Fair, Technical Festivals, Annual Day and Student Development Programs.

### ***Prof. Sagar H. Thakare***

Assistant Professor

ME (Computer), BE (Comp. Science), Diploma in Software Testing



Prof. Sagar Thakare has an experience of 18 years in academics and 1 year in industry. His area of interests includes Computer Networking, Digital Forensic and Cyber security, Network Security. He has more than 15 International and National publications and has presented various papers in National and International conferences. He is a subject matter expert, convener and paper setter for MCA program of University of Mumbai He has worked on various software projects and also guided many students for industry Projects.

### ***Prof. Seema Bhuvan***

Assistant Professor

Ph.D. (Pursuing), MCA



Prof. Seema Bhuvan has an experience of 18 years in teaching. She is pursuing Ph.D. in the area of Machine Learning. She has published and presented several research papers in various national and international conferences and journals. Her academic interests are in Operating System, Wireless and Mobile Technology, Android and Python. She has worked as a LIC member, paper setter, examiner and member in syllabus designing committee for University of Mumbai.

***Prof. Rahul Wantmure***

Assistant Professor and IQAC Coordinator  
M.E. (Pursuing), MCA, B.E. (Computer Engg.)



Prof. Rahul Wantmure has 21 years of experience in academics. His interest lies in Programming Skills, Web development and Green Computing. He has authored and co-authored many research papers that are published in a National and International journals. He has presented various papers in National and International Conferences. He has also worked in various capacities as convener, paper setter and member of syllabus designing committee for MCA Program, University of Mumbai. He is a self-directed, resourceful and enthusiastic academician. His proficiency lies in conducting student development programs and departmental activities.

***Prof. Manjula Nistala***

Assistant Professor  
PGP Human Resource & Analytics, MCA



Prof. Manjula Nistala has over 10 years of experience in academics and 5 years of experience in industry. Her area of interests are Programming Languages, Logic building, Mathematics and Analytics. Her area of expertise lies in DBMS like SQL Server and MySQL. Also she is well experienced in developing various Web Applications software using Dot Net technologies. She has worked on Capstone projects on Analytics using Tableau and Advance Excel. She has handled various real time projects in industry and has guided interns on different software projects.



**Prof. Shashikant B. Ahire**  
Assistant Professor  
MCA, M.Sc. (Computer Science)

Prof. Shashikant B. Ahire has 16 years of teaching experience in Academics. His area of interest is Data Science, Block Chain, Cyber Security and Digital Forensics. He has qualified NET (National Eligibility Test) and Maharashtra SET (State Eligibility Test) examinations in the area of Computer Science and Applications. He has also acted as a subject matter expert and worked as a Paper Setter and Syllabus Revision Committee member for various courses of MCA program under University of Mumbai.



**Prof. Sarita Bhoir**  
Assistant Professor  
M.E. (Computer Science), B.E. (Computer)

Prof. Sarita Bhoir has over 9 years of teaching experience in Academics. Her areas of interest are Cyber Security and Database Management System. She has completed her Certification in Hacking and Information Security. She has played various roles in different committees and is involved in organizing student centric activities.



**Mr. Manish Phadke**  
Training and Placement Officer  
M.Com CCNA

Mr. Manish Phadke has rich experience of 22 years. He has worked in different verticals like Campus Recruitment , Talent Acquisition and Business Development. He has worked as Training and Placement Officer more than 10 years with various Management and Engineering Institutions across Maharashtra. He has been instrumental in organizing guest sessions of industry experts. His expertise lies in Resume Building , Interview Techniques, Group Discussion and Mock Interviews.



**INSTITUTE HIGHLIGHTS**

*Burlington English Certified Campus*



**Burlington**  
ENGLISH

*NAAC Accredited*



**National Assessment and Accreditation Council**  
An Autonomous Institution of the University Grants Commission  
राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

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## OFFICIAL CERTIFICATE OF ACHIEVEMENT

**Candidate:** Sreekanth REDDY

**Exam:** VTEST ENGLISH - 4 SKILLS

**Test center:** Manish\_Test

**Secure code:** 113489773

**Administration:** Online proctoring

**Test date:** Jan 9th 22

**GENERAL CEFR LEVEL: B2.2**

A1	A2.1	A2.2	B1.1	B1.2	B2.1	B2.2	C1.1	C1.2	C2
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**DESCRIPTOR**

Oral and written comprehension is very extensive, is at ease in very diverse communication situations. Expresses with ease, even if grammatical errors persist. Vocabulary needs to be expanded to cope with greater oral communication situations, and to develop written expression and comprehension. Can understand most professional situations and English speakers at international meetings. Orally can meet most professional requirements, conduct job interviews, represent the company.

**ORAL COMPREHENSION CEFR LEVEL: C1.2**

A1	A2.1	A2.2	B1.1	B1.2	B2.1	B2.2	C1.1	C1.2	C2
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**WRITTEN COMPREHENSION CEFR LEVEL: C1.1**

A1	A2.1	A2.2	B1.1	B1.2	B2.1	B2.2	C1.1	C1.2	C2
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**SPEAKING PROFICIENCY CEFR LEVEL: B2.1**

A1	A2.1	A2.2	B1.1	B1.2	B2.1	B2.2	C1.1	C1.2	C2
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**WRITING PROFICIENCY CEFR LEVEL: B1.2**

A1	A2.1	A2.2	B1.1	B1.2	B2.1	B2.2	C1.1	C1.2	C2
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**Benoit THAO** - CEO - VTEST





NCRD's

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## INSTITUTE OF MANAGEMENT STUDIES

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